

Bachelor of Commerce in Business Management

NQF 7 | SAQA ID 84767 | 360 CREDITS

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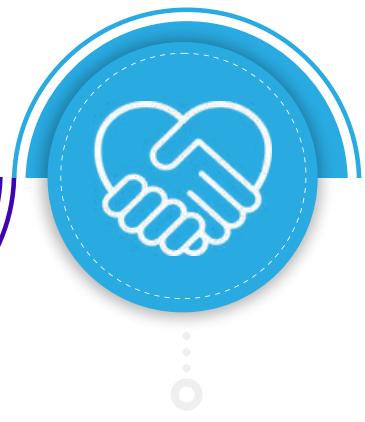
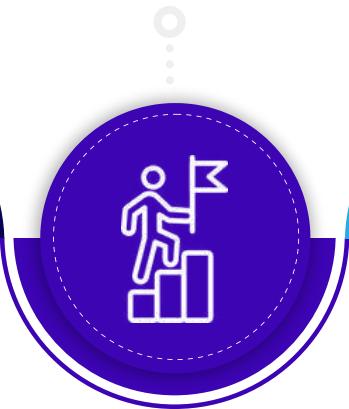
The DaVinci Institute for Technology Management (Pty) Ltd is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997. Registration No. 2004HE07/003.

The DaVinci

BRAND PROMISE

Dream

Influencing the co-creation of humane, sustainable societies.



Purpose

Growing agile, aligned, and engaged managerial leaders.

Brand Promise

Co-creating reality.





About

THE DAVINCI INSTITUTE

The DaVinci Institute for Technology Management (PTY) Ltd. offers online distance education with a unique focus on the Management of Technology, Management of Innovation, Management of People, and Systems Thinking in all its offerings. At the DaVinci Institute you will have a bespoke learning experience and can study anywhere and at any time.

The DaVinci Institute prepares managerial leaders for the 5th Industrial Revolution and ensures a business enhancement in any work context, by probing real business-based problems through business-driven action learning. The DaVinci Institute uses TIPS® in all its qualifications. This is a trade marked business enhancement framework for managerial leadership, focused on a systemic approach to the Management of Technology, Innovation, and People. The TIPS Managerial Leadership Framework has been applied by hundreds of successful emerging, small, medium, and large enterprises, through their participation in the tt100 business innovation awards, which DaVinci has been involved with for many years.

IMAGINE WHAT IT CAN DO FOR YOUR BUSINESS AND YOUR CAREER

The DaVinci Institute was founded on the principles of Mode 2 knowledge production. While this approach has evolved beyond its original conception, The DaVinci Institute continues to embrace the spirit of Mode 2, which ushered in the 4th industrial revolution, and by establishing an innovation value chain with an ever-growing number of stakeholders. This ensures a focus on the creation of knowledge that is transdisciplinary in nature, socially relevant, and actively promotes diversity and heterogeneity. The intention of Mode 2 is to apply situated learning, problem-probing, and decision-making to solve work-based challenges and contribute to the professional development of students and the teams that they lead.

DaVinci graduates are agile, aligned and engaged managerial leaders equipped to co-create sustainable societies.

Overview of

THE BACHELOR OF COMMERCE IN BUSINESS MANAGEMENT

The Bachelor of Commerce in Business Management is aimed at managers and leaders who will fully appreciate the importance of socio-economic transformation of South Africa.

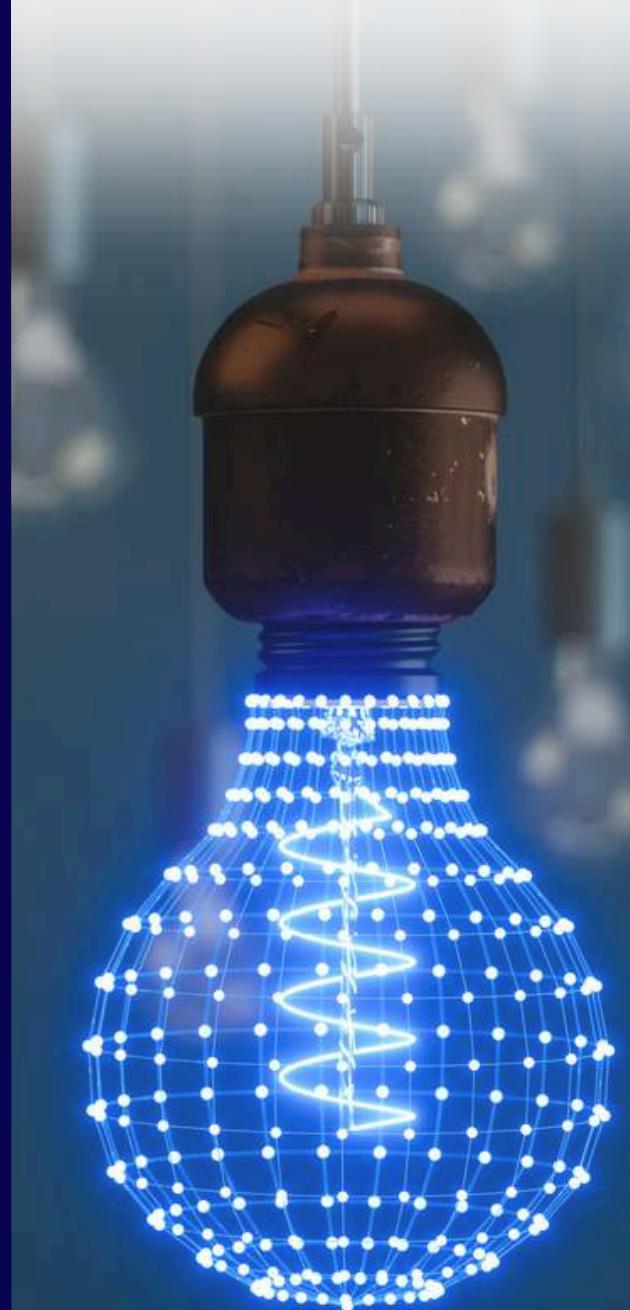
Students will focus on the key elements of business management of people, organisational behaviour, systems thinking, technology management and innovation management. This qualification was designed to prepare future business leaders for the multifaceted world of work.

The qualification seeks to promote the development of knowledge, skills, and capabilities required within varied management, administration, and leadership contexts, by focusing on the business leadership discipline posited against the overarching fields of business management and administration. This takes cognisance of the complex interrelationship of a number of elements that contribute to and enhance, the sustainability of business ventures, including technology management; innovation management; and, people management, within a systems thinking framework.

The qualification is thus structured in such a way that it introduces individuals to the core competencies needed to identify and leverage business opportunities (including opportunities provided through social enterprises), and establish practices that will enhance the viability of ventures. These competencies relate to the latest in local and global trends in business management, administration and leadership within a business and/or social enterprise environment. The foundation of the curriculum is built on a combination of widely acknowledged Business Management disciplines, coupled with the choice of elective modules in the curriculum that hone students' skills in a particular management discipline.

"At the tender age of 40, I finally obtained my Bachelor of Commerce in Business Management with electives in Aviation Management. The knowledge I gained from the incredible lecturers at DaVinci led me on an innovative journey and inspired me to start VIO Aviation Solutions. I look forward to the adventures that lie ahead, applying the knowledge gained and impacting the aviation industry."

Peter-John Aitken
Bachelor of Commerce Graduate



Delivery of the Programme

The mode of delivery is online distance education with online learning engagements that utilise a wide range of teaching and learning methodologies and digital support. You can study anywhere at any time.

WHY REGISTER FOR THIS PROGRAMME?

You will enjoy the following benefits:

01

Business-driven action learning that is contextual learning applicable to business and creative probing of complex problems.

02

Learning engagements are aligned to emerging market realities and related strategies.

03

Lessons are facilitated by academic and industry experts so you build academic and business networks.

04

Content promotes awareness of the benefits of being entrepreneurial.

05

TIPS is a unique business enhancement framework for managerial leaders incorporated into this programme.

06

Agile and co-created schedules, study anywhere and at any time.

07

Online distance learning, using a combination of synchronous and asynchronous learning engagements.

08

Bespoke experience and continuous student support.

Programme Structure

Min: 3 years
Max: 6 years

COMPULSORY MODULES

YEAR 1

- Academic Literacy: **10 Credits**
- Economics 1: **20 Credits**
- Introduction to Business Management: **20 Credits**
- Introduction to Commercial Law: **10 Credits**
- Principles of Accounting: **20 Credits**
- Introduction to Project Management: **10 Credits**
- Mathematical Literacy: **0 credits***

YEAR 2

- Business Management 2: **20 Credits**
- Economics 2: **20 Credits**
- Financial Management 2: **20 Credits**
- Project-based Research 1: **10 Credits**

YEAR 3

- Business Management 3: **20 Credits**
- Economics 3: **20 Credits**
- Financial Management 3: **20 Credits**
- Project-based Research 2: **20 Credits**

ELECTIVE MODULES

Please Note: Students are required to select only one of the following elective streams and complete all of the associated elective modules.

YEAR 1	
Module	Credits
Payroll Management 1A	15 credits
Payroll Management 1B	15 credits
OR	
Risk-based Integrated Management 1A	15 credits
Risk-based Integrated Management 1B	15 credits
OR	
Project Management 1A	15 credits
Project Management 1B	15 credits
OR	
Financial Services Management 1A	15 credits
Financial Services Management 1B	15 credits
OR	
Supply Chain Management 1A	15 credits
Supply Chain Management 1B	15 credits
OR	

Aviation Management 1A	15 credits
Aviation Management 1B	15 credits
OR	
Freight Forwarding and Customs Compliance 1A	15 credits
Freight Forwarding and Customs Compliance 1B	15 credits
OR	
Marketing Management 1A	15 credits
Marketing Management 1B	15 credits
OR	
Creativity Management 1A	15 credits
Creativity Management 1B	15 credits
OR	
Innovation Management 1A	15 credits
Innovation Management 1B	15 credits

ELECTIVE MODULES

Please Note: Students are required to select only one of the following elective streams and complete all of the associated elective modules.

YEAR 2	
Module	Credits
Payroll Management 2A	25 credits
Payroll Management 2B	25 credits
OR	
Risk-based Integrated Management 2A	25 credits
Risk-based Integrated Management 2B	25 credits
OR	
Project Management 2A	25 credits
Project Management 2B	25 credits
OR	
Financial Services Management 2A	25 credits
Financial Services Management 2B	25 credits
OR	
Supply Chain Management 2A	25 credits
Supply Chain Management 2B	25 credits
OR	

Aviation Management 2A	25 credits
Aviation Management 2B	25 credits
OR	
Freight Forwarding and Customs Compliance 2A	25 credits
Freight Forwarding and Customs Compliance 2B	25 credits
OR	
Marketing Management 2A	25 credits
Marketing Management 2B	25 credits
OR	
Creativity Management 2A	25 credits
Creativity Management 2B	25 credits
OR	
Innovation Management 2A	25 credits
Innovation Management 2B	25 credits

ELECTIVE MODULES

Please Note: Students are required to select only one of the following elective streams and complete all of the associated elective modules.

YEAR 3	
Module	Credits
Payroll Management 3A	20 credits
Payroll Management 3B	20 credits
OR	
Risk-based Integrated Management 3A	20 credits
Risk-based Integrated Management 3B	20 credits
OR	
Project Management 3A	20 credits
Project Management 3B	20 credits
OR	
Financial Services Management 3A	20 credits
Financial Services Management 3B	20 credits
OR	
Supply Chain Management 3A	20 credits
Supply Chain Management 3B	20 credits
OR	

Aviation Management 3A	20 credits
Aviation Management 3B	20 credits
OR	
Freight Forwarding and Customs Compliance 3A	20 credits
Freight Forwarding and Customs Compliance 3B	20 credits
OR	
Marketing Management 3A	20 credits
Marketing Management 3B	20 credits
OR	
Creativity Management 3A	20 credits
Creativity Management 3B	20 credits
OR	
Innovation Management 3A	20 credits
Innovation Management 3B	20 credits

RULES OF COMBINATION

Project-based Research 1 is a pre-requisite for Project-based Research 2. Principles of Accounting is a pre-requisite for Financial Management 2, and Financial Management 2 is a pre-requisite for Financial Management 3. Introduction to Project Management is a co-requisite for Year 1 elective modules. All elective modules in Year 1, of a selected elective subject area, are co-requisites; all elective modules in Year 2 are co-requisites; and all Year 3 elective modules are co-requisites. The completion of all modules associated with an academic year is a pre-requisite for progress to the following academic year.

ADMISSION CRITERIA

The minimum entry requirement is a Matriculation Certificate or a National Senior Certificate with Exemption and the appropriate subject combinations and levels of achievement, as defined in the Minister's policy (Minimum Admission Requirements for Higher Certificate, Diploma and Bachelor's Degree Programmes Requiring a National Certificate, Government Gazette, Vol. 482, No. 27961, 18 August 2005).

MINIMUM ADMISSION REQUIREMENTS

- National Senior Certificate (NSC)/SC(a) with 30% in English.
or
- Senior Certificate (SC) with 33.3% in English and one of the following:
 - Six NSC/SC(a) 20 credit subjects with 50% obtained in four of these.
 - A mix of SC, NSC and SC(a) 20 credit subjects with 50% obtained in four of these.
- *If you completed the SC, these subjects must be on higher grade.
- National Certificate Vocational (NCV), with 50% in three fundamental subjects and 60% in four vocational subjects, chosen from the NCV level 4 subjects.
or
- Higher Certificate or Advanced Certificate or Diploma in a cognate field.
or
- National Nated Certificate 6 (N6).

ADDITIONAL INSTITUTIONAL ADMISSION REQUIREMENTS

All applicants to the BCom programme must comply with both of the following minimum requirements:

- English first language: 50% or English second language: 60%
- Mathematics: 50% or Mathematical literacy: 70%

RECOGNITION OF PRIOR LEARNING (RPL)

Candidates who do not meet the minimum entry requirements for the programme, could potentially enter the programme via the Recognition of Prior Learning (RPL) route.

The candidate must demonstrate suitability for admission as per The Institutional RPL policy and is at the Senate's discretion on a case-by-case basis. For more details contact the Registrar on (+27) 11 608 1331 or admissions@davinci.ac.za. Candidates requesting RPL for access must do so before commencement of the programme. Not more than 10% of a cohort in an academic year may be admitted via RPL.

Application Process

The application fee for the Bachelor of Commerce programme is R350 (non-refundable). Kindly ensure that you have the following documents ready before starting your application:

- A clear copy of your ID or Passport.
- A clear copy of your school leaving certificate.
- If your highest achieved qualification is from a foreign institution, an official letter from the South African Qualifications Authority (SAQA) noting the equivalence to a registered South African qualification.
- Should your Graduation Certificate be in a foreign language, a translation in English is required from a registered Translator.

Enrol Now

**DAVINCI HOUSE, 16 PARK AVENUE,
MODDERFONTEIN, JOHANNESBURG,
SOUTH AFRICA**

Tel: (+27) 11 608 1331

Email: info@davinci.ac.za

Website: davinci.ac.za



Scan QR Code to find out more
about our qualifications.