

# Advanced Certificate in Business Innovation Management

NQF 6 | SAQA ID 124610 | 120 CREDITS

# The DaVinci

## BRAND PROMISE

### Dream

Influencing the co-creation  
of humane, sustainable  
societies.



### Purpose

Growing agile, aligned,  
and engaged managerial leaders.

### Brand Promise

Co-creating reality.





# About

## THE DAVINCI INSTITUTE

At The DaVinci Institute, we do not follow convention; we co-create reality. Driven by a bold dream to influence the co-creation of sustainable societies, we grow agile, aligned, and engaged leaders who challenge norms, design new paths, and transform the world around them.

## THE DAVINCI COOPERATIVE FRAMEWORK

The DaVinci Cooperative Framework is our unique approach to learning, one that connects students, faculty, industry, and society in a shared journey of transformation. It weaves together real workplace challenges, reflective dialogue, and diverse perspectives to create purposeful, action-driven education. It is grounded in our proprietary TIPS® Managerial Leadership Framework, which integrates the Management of Technology, Innovation and People, and Systems Thinking and is guided by Mode 2 learning, a practical, transdisciplinary model rooted in real-world relevance.

Our Cooperative Framework transforms education into a co-creative space where insight becomes action and leadership becomes a lived experience.

At DaVinci, learning is never theoretical; it's embedded, embodied, and applied. We co-create development experiences that are contextual, personal, and powerfully aligned with real-world impact by:

- ① Offering a contextual approach to development through business-driven action learning.
- ② Co-creating experiences and realities through learning.
- ③ Integrating ideas into work-based solutions.
- ④ Providing bespoke personalised engagements.
- ⑤ Ensuring a meeting of the minds between DaVinci representatives and clients or students.
- ⑥ Adapting to the requirements of the creative networked economy.

Our learning is lived, applied, and purposeful. This is where visionary leadership begins and where remarkable futures are made.



# Overview

## REAL LEARNING FOR REAL IMPACT

The DaVinci Institute offers online distance learning designed to be workplace-embedded, flexible, and deeply personal. Through our accredited qualifications (NQF Levels 5–10), students engage with real-world challenges while mastering the art of transformation in business and society. What sets DaVinci apart is our integration of the TIPS® Managerial Leadership Framework into each qualification. This transdisciplinary lens equips graduates to see connections, lead with clarity, and act with purpose.

Whether you are learning from Johannesburg or Jordan, DaVinci meets you where you are, enabling you to learn anytime, anywhere, while applying your insights in real time. DaVinci graduates do not just earn degrees. They become agile, aligned, and engaged managerial leaders prepared to thrive in the 5th Industrial Revolution, equipped to co-create sustainable futures, and empowered to solve the business challenges that matter. For over three decades, the TIPS® framework has been tested, applied, and proven through the tt100 Business Innovation Awards, our non-profit arm. TIPS® has influenced how hundreds of businesses, from start-ups to industry leaders, rethink leadership and unlock innovation.

---

*DaVinci graduates are agile, aligned and engaged managerial leaders equipped to co-create sustainable societies.*

---

## CELEBRATING OVER 20 YEARS OF IMPACTFUL LEADERSHIP

Since opening our doors in 2004, The DaVinci Institute has been co-creating futures through purposeful, work-based education. Over the years, we've proudly graduated more than 208 doctoral leaders, averaging over 12 doctoral graduates every year since 2007. These doctoral graduates are not just completing a qualification. They are shaping industries, transforming communities, and contributing to a more humane and sustainable society. As we mark two decades of learning in action, we honour the growing community of DaVinci doctoral alumni, each one a reflection of our commitment to managerial leadership, systems thinking, and lifelong transformation.

# Advanced Certificate in Business Innovation Management

The Advanced Certificate in Business Innovation Management equips students with applied knowledge and practical skills to manage innovation in today's fast-evolving business landscape. This qualification develops the ability to identify opportunities, apply innovation management principles, and leverage technology and systems thinking to address complex organisational challenges.

Learners are introduced to the foundations of business and innovation management, gaining insights into global best practices and their local applications. The qualification is suited for managers and aspiring leaders who wish to navigate workplace disruption with agility, applying innovation processes, practices, and networks to improve business performance.

This qualification combines theory and practice to develop innovators and innovation enablers who can respond to the demands of the Fifth Industrial Revolution (5IR) and beyond. It provides a foundation for future specialised studies, such as an Advanced Diploma in a cognate field, and prepares learners to drive transformation and growth in diverse organisational contexts.

## Compulsory Modules

**Total: 120 Credits**

- Ideation and Innovation Enablement: **15 Credits**
- Technology-enabled Innovation: **15 Credits**
- Innovation Economics: **15 Credits**
- Systems and Design Thinking for Innovation: **15 Credits**
- Management Practice: **15 Credits**
- Culture-building for Innovation: **15 Credits**
- Innovation in Practice: Work-based Challenge: **15 Credits**

## Elective Modules

### Choose ONE – 15 Credits

- Leadership Practice
- Operations and Production Management
- Talent Management and People Operations
- Marketing Management
- Project Management
- Quality Management
- Sales Management

## Qualification Rules

This qualification consists of 120 credits at NQF Level 6, including 105 credits of compulsory modules and 15 credits of one elective module.

## Minimum Admission Requirements

The minimum entry requirement for this qualification is:

- Higher Certificate in Business Management, NQF Level 5.
  - Or
- Higher Certificate in Business Management Practice, NQF Level 5.
  - Or
- Higher Certificate in Business Administration, NQF Level 5.
  - Or
- Higher Certificate in Management of Technology and Innovation, NQF Level 5.
  - Or
- Appropriate Higher Certificate in a cognate field, NQF Level 5.

## Recognition of Prior Learning (RPL)

Candidates who do not meet the admission requirements may be admitted through the RPL process, subject to Senate approval.

For more information, please refer to the RPL, CAT and Articulation Policy or email:  
[admissions@davinci.ac.za](mailto:admissions@davinci.ac.za)

**DAVINCI HOUSE, 16 PARK AVENUE,  
MODDERFONTEIN, JOHANNESBURG,  
SOUTH AFRICA**

**Tel:** (+27) 11 608 1331

**Email:** [info@davinci.ac.za](mailto:info@davinci.ac.za)

**Website:** [davinci.ac.za](http://davinci.ac.za)



Scan QR Code to find out more  
about our qualifications.