



About

DAVINCI BUSINESS SCHOOL

The DaVinci Institute for Technology Management (PTY) Ltd (DaVinci Business School) offers online distance education with a unique focus on the Management of Technology, Management of Innovation, Management of People, and Systems Thinking in all its offerings. At DaVinci Business School you will have a bespoke learning experience and can study anywhere and at any time.

DaVinci graduates are agile, aligned and engaged managerial leaders equipped to co-create sustainable societies.

DaVinci Business School prepares managerial leaders for the 5th Industrial Revolution and ensures a business enhancement in any work context, by probing real business-based problems through business-driven action learning. DaVinci Business School uses TIPS® in all its qualifications. This is a trade marked business enhancement framework for managerial leadership, focused on a systemic approach to the Management of Technology, Innovation, and People. The TIPS Managerial Leadership Framework has been applied by hundreds of successful emerging, small, medium, and large enterprises, through their participation in the tt100 business innovation awards, which DaVinci has been involved with for many years.

IMAGINE WHAT IT CAN DO FOR YOUR BUSINESS AND YOUR CAREER

DaVinci Business School was founded on the principles of Mode 2 knowledge production. While this approach has evolved beyond its original conception, DaVinci Business School continues to embrace the spirit of Mode 2, which ushered in the 4th industrial revolution, and by establishing an innovation value chain with an ever-growing number of stakeholders. This ensures a focus on the creation of knowledge that is transdisciplinary in nature, socially relevant, and actively promotes diversity and heterogeneity. The intention of Mode 2 is to apply situated learning, problem-probing, and decision-making to solve work-based challenges and contribute to the professional development of students and the teams that they lead.

The DaVinci

BRAND PROMISE

Dream

We dream of influencing the co-creation of humane sustainable societies.



Purpose

Strengthening the growth of agile, aligned, and engaged managerial leaders, who co-create innovative eco-systems

Brand Promise

Co-creating realities



Overview of

DOCTOR OF MANAGEMENT IN TECHNOLOGY AND INNOVATION

The purpose of this programme is to equip students with the required research acumen, knowledge, skills and competencies, to meaningfully contribute to new knowledge creation in the fields of Business, Commerce and Management Studies to support the development of strategic knowledge to resolve leadership challenges in an ethically responsible manner, through critical analysis of complex socio-economic contexts.

While the strategic management and application of resources creates an advantage in the marketplace, the prevalent challenges for contemporary management and leadership practitioners relate to maximising these benefits for all stakeholders. What is required from a business management and leadership development perspective is trans-disciplinary practitioners that are able to interrogate existing processes in order to determine the correct blend of resources required to enhance business performance.

In view of the above, this qualification was developed to empower managers and leaders to improve the performance of their organisations through the selection and application of a blend of resources most suitable to address challenges in their individual contexts. The qualification promotes an innovative process, which continually tests existing commercial and technological boundaries to build market-driven excellence.

The aim is to transform individuals, organisations and communities through the application of management and leadership strategies built on the effective utilisation of technology, innovation, people and systems; enable graduates to function optimally in complex local and global economic contexts; and produce graduates who are equipped to debate and address socio-economic transformation challenges.

"I am a member of a remarkable community (The DaVinci Business School) that is committed to achieving the highest possible academic standards and has the ability to resolve current and pressing challenges ... As such, this (affiliation) has made it possible for me to positively impact people in different spheres of life thereby helping them to enjoy the fullness of life.."

Dr Daud Taranike
Doctoral alumnus



Delivery of the Programme

The mode of delivery is distance learning, which utilises a wide range of research methodologies, supervision support and digital support.

WHY REGISTER FOR THIS PROGRAMME?

The DaVinci Institute provides a dynamic research environment within which Doctoral students can identify and solve meaningful business problems of relevance to their organisations, their own businesses, communities, and society at large. Students will be guided, supported and supervised in a personalised manner.

01 Supervision by academic and industry experts.

02 TIPS is a unique business enhancement framework for managerial leaders incorporated into this programme.

03 Operate in complex, unfamiliar contexts, requiring personal responsibility and initiative.

04 Take full responsibility for learning and research outputs.

05 Manage research tasks independently, professionally, and ethically.

06 Apply research processes that integrate with business contexts.

07 Analyse research problems seek to address issues that are socially relevant.

Programme Structure

Min: 3 years
Max: 6 years

RESEARCH PROPOSAL

- Successful completion of a research proposal will result in admission to the thesis writing phase.
- Research proposal development is facilitated by a series of Research Support Workshops.

THESIS: 360 CREDITS

- Incorporating themes related to the management of innovation, technology and people within a systemic context.
- Successful completion of the programme requires submission of the final thesis and a publishable article.

RESEARCH SUPPORT WORKSHOPS

All doctorate students are supported in their research journey with 6 research support workshops.

- Philosophical Frameworks.
- Research Philosophy and Paradigms – from Conceptualisation to Method.
- Research Topic, Aims and Objectives.
- Research Design and Methodology and Specific Underpinning Methods.
- TIPS Managerial Leadership Framework.
- Proposal Integration.

MINIMUM ADMISSION REQUIREMENTS

- A Master's Degree.
or
- Or other relevant NQF Level 9 qualification.

ADDITIONAL INSTITUTIONAL ADMISSION REQUIREMENTS

All applicants to this qualification must comply with the following additional requirements:

- Candidates registered into the degree programme are required to achieve a minimum mark of 60% for the research proposal module. This must be completed within 12 months of the registration date, and is included in the maximum completion period of 6-years for the programme.
- Candidates are encouraged to attend The Institute's Research Workshop series during the admission stage when preparing their draft research proposal.

RECOGNITION OF PRIOR LEARNING (RPL)

Candidates who do not meet the minimum entry requirements for the programme, could potentially enter the programme via the Recognition of Prior Learning (RPL) route.

The candidate must demonstrate suitability for admission as per The Institutional RPL policy and is at the Senate's discretion on a case-by-case basis. For more details contact the Registrar on (+27) 11 608 1331 or admissions@davinci.ac.za. Candidates requesting RPL for access must do so before commencement of the programme. Not more than 10% of a cohort in an academic year may be admitted via RPL.

Application Process

The application fee for the Doctorate programme is R350 (non-refundable). Kindly ensure that you have the following documents ready before starting your application:

- A clear copy of your ID or Passport.
- Clear copies of your postgraduate qualifications - certificate and transcripts.
- If your highest achieved qualification is from a foreign institution, an official letter from the South African Qualifications Authority (SAQA).
- Should your Graduation Certificate be in a foreign language, a translation in English is required from a registered Translator.
- Your current CV.
- Letter of Application: How will this Doctorate degree align with your professional career goals (Min 600 words).



**DAVINCI HOUSE, 16 PARK AVENUE,
MODDERFONTEIN, JOHANNESBURG, SOUTH AFRICA**

Tel: (+27) 11 608 1331

Email: info@davinci.ac.za

Website: davinci.ac.za